

LAST CALL FOR DONORS EMAIL

This is optional, but highly suggested to send it 3-4 days after your campaign closes.

Chances are that you have employees who have contributed to the last campaign but missed their opportunity to give this year.

Subject: One More Chance to Help Lead the Way!

Hey <NAME>,

Our annual Workplace Campaign just ended, but it's not too late to help. If you've already contributed to the United Way campaign, thank you! If you haven't made your contribution, we could use your support again this year.

You can continue your community support today by [clicking here \[insert link to donation page\]](#) to make your contribution now or submit your completed pledge form today.

Thank you for your continued support,

<SIGNATURE BLOCK OF CEO OR COORDINATOR>