



**United Way
of Rock River Valley**

612 North Main Street, Suite 300
Rockford, Illinois 61103-6929
Phone: 815.968.5400
Fax: 815.968.5878
Email: info@unitedwayrrv.org

News Release

For Immediate Release

For More Information, Contact:

Michelle Angileri, Communications Manager, 815.986.4839 or 815.540.3651

United Way Celebrates 90th Anniversary

Recognizes loyal contributors and partner agencies

(Rockford, IL – 12/4/09) – Today United Way of Rock River Valley celebrated the 90th Anniversary of the formation of the organization at Memorial Hall, the site of the first meeting on December 4, 1919.

“Ninety years ago today our community came together to help others, improve lives, and give hope,” said Paul Logli, United Way president and CEO. “Ninety years later we remain committed to improving the lives of the people in our community.”

The United Way of Rock River Valley originally formed as the Social Services Federation – a group of local volunteers committed to conducting a federated fundraising campaign to support social service organizations. Though the name has changed over the years, United Way remains committed to the original mission of helping people by providing funds to local agencies.

Today’s reception also featured recognition of United Way’s 90th anniversary agency partners. The six agencies recognized for being 90-year community members are:

- Rockford Boys and Girls Club
- Girl Scouts of Northern Illinois
- Boy Scouts, Blackhawk Area Council
- Saint Elizabeth Catholic Community Center
- The Salvation Army
- American Red Cross, Rock River Chapter

United Way also recognized loyal contributors today. The following families have contributed to the United Way for over 50 years:

- Richard and Sally Baker
- Carl and Jackie Sundby
- Dean and Pat Tollefsrud

Upcoming events for the 90th Anniversary year were also announced today including the Annual Campaign Thank You Event which will be held at Cliffbreakers on Thursday March 11, 2010. Annual fundraising campaign results will be announced at the Thank You Event.

For more information about running a United Way campaign or the drawing, contact United Way at 815-968-5400.

About United Way of Rock River Valley

The mission of United Way of Rock River Valley is to improve lives and strengthen communities in the Rock River Valley by mobilizing and focusing the caring power of our residents. For more information, go to www.unitedwayrrv.org or call 815- 968-5400.

###