

# Employee Campaign Coordinator

2015 Learning Opportunities

Welcome and Introductions

United Way  
of Rock River Valley

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# Strong Neighborhoods Make a Strong Community



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# Success By 6 Initiative

United Way

**S**UCCESS **B**Y **6**<sup>TM</sup>

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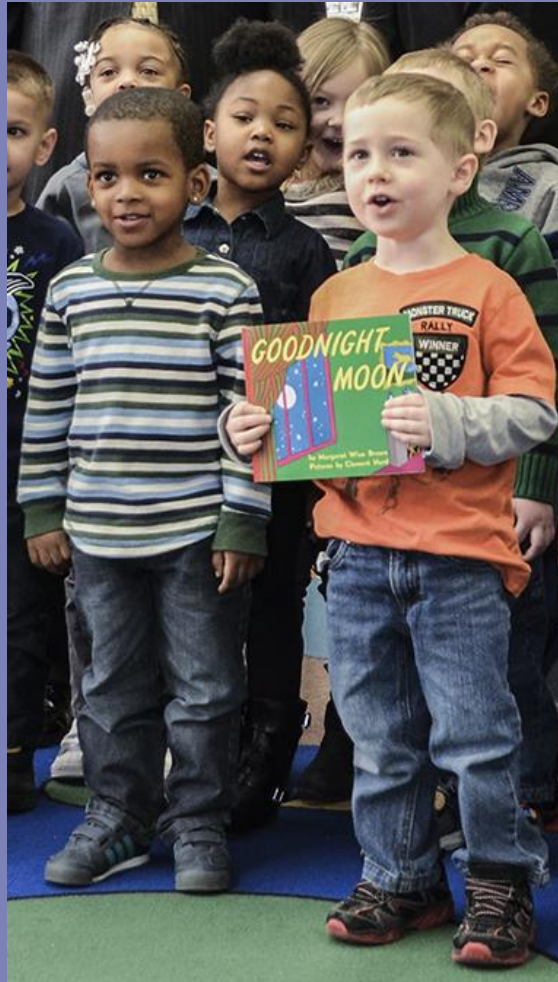
# What Your Dollars Can Do.....



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*\$1 / Pay Period provides 8 age-appropriate books to a 3 year old child who doesn't own any books of his own.*

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*\$1 / Pay Period provides breakfast and a safe place to be before school starts for 1 student for 2 weeks.*

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*\$1 / Pay Period pays for 2 hours of counseling  
for a victim of violent partner abuse.*

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*\$2 / Pay Period provides an elementary student with an innovative and comprehensive after-school program for 1 week.*

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***\$6 / Pay Period provides 5 children and their families with school readiness materials for 1 school year.***

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*\$12 / Pay Period provides 2 Nutritional Meals per day for 1 month for a Senior Citizen who can remain Living Independently.*

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***\$15 / Pay Period funds a  
Strong Neighborhoods House and its  
Programming for 1 Month.***

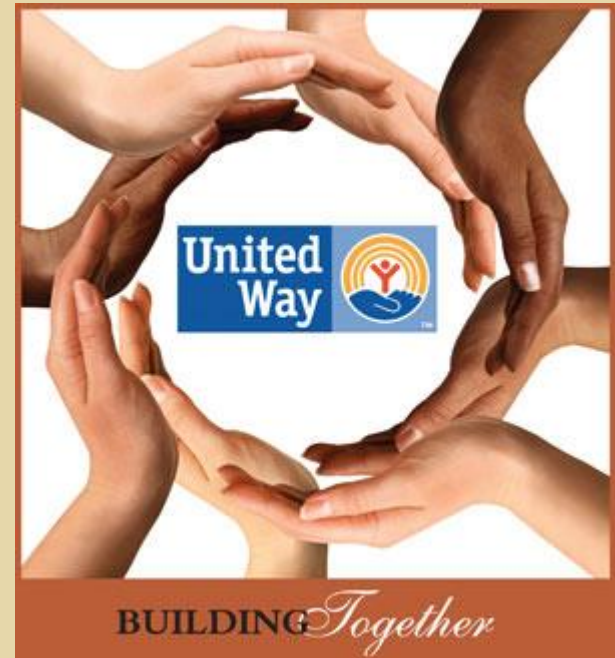
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# Running an Effective Campaign

1. Contact us
2. Obtain Top Management Support
3. Recruit A Campaign Committee
4. Develop your Plan
5. Promote and Prepare
6. Kick Off your Campaign
7. Make The Ask
8. Monitor and Report Your Progress
9. Campaign Wrap Up
10. Thank Everyone



# Special Events



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# Questions/Evaluations



**One person can  
change one life**

**Be the ONE**   
SUPPORT THE CAMPAIGN

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**GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED®**

*Thank You*

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